

APPEARANCE MANAGEMENT

Angela Marshall

In a highly competitive marketplace, it is vital to give yourself the edge - making a positive first impression is key.



Look, feel and be your very best with Angela Marshall

Angela Marshall is one of the UK's leading image consultants. Since 1995 she has worked with blue-chip companies like Barclays Bank, Shell and Ernst & Young, politicians and other professionals to enhance their personal image, etiquette and manners.

Yet Angela is no finishing-school mistress, but rather a trusted professional, depended on by the great and good of the business world to hone and perfect their public image and that of their staff.

Angela started out at Lloyds bank, holding such senior positions as Manager of Training & Development, and Area Personnel Manager. Here she gained experience of the most sensitive situations, and learnt the invaluable skills of putting

people at ease and building their confidence.

Going freelance in 1995 allowed Angela to take on all manner of clients, from TV newsreaders to mobile 'phone companies, and many more besides. Glittering testimonials followed, and she quickly became known for her sound advice and inspirational thinking.

Angela recalls a particularly interesting case a little over five years ago, in which Sarah, a recently divorced graphic designer approached her with a real style dilemma. Used to working in a flamboyant environment, she had taken to dressing like her peers, knowing that the clothes didn't really suit her. Angela helped Sarah to identify her 'Wardrobe Personality' - a way of defining the styles and

fabrics that make a person look good - and revolutionised her look. "It's all about being yourself and getting comfortable in your own skin", Sarah comments, "Now I get lots of comments about the way I look".

An accomplished speaker, Angela presents seminars and workshops for corporate clients and has published two books on the subject of wardrobe personality. Regarded as an expert in her field, Angela regularly comments to the press and appears in the media.

"A little extra time spent on your look makes a big difference and will help you stand out from the crowd" she comments, "it's easy to gain an understanding of what suits you - and can seriously improve your life!"



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Angela's individual consultations are always tailored to your specific needs.

Topics covered include:

- Colour Analysis
- Style Consultation
- Wardrobe Audit
- Wardrobe Personality
- Personal Shopping
- Etiquette and Manners
- Small Talk & Networking

Angela boasts a wide portfolio of corporate clients, including:

- Allied Irish Banks
- Aventis Pharmaceuticals
- Aviva
- Barclays Bank Plc
- BG
- Chartered Institute of Marketing
- Chateau Elan Hotels
- Deloitte
- Echo Research
- Ernst & Young,
- Learning & Skills Council
- Macmillan Cancer Relief,
- Mayer,
- PZ Cussons
- Satyam Computer Services
- Shell
- Shire Pharmaceuticals
- TV News London

"Angela covered all areas of appearance and its impact when doing business. She does this very well and her presentation is both informative and entertaining. Everyone listening on the day learnt something and I have seen a marked improvement in turn out since the event"

Don Kinnersley, Deloitte

"I certainly would have no hesitation in recommending you for any conference requiring such a presentation. I thought your talk struck the right note, had good interaction with the audience and focused on the key points that we needed to hear!"

Clare, Conference Chairman

"A consultation with Angela opened my eyes to the role that clothes, style and colours play in the art of communication. As a scientist and manager, communication is key."

G. Campion

Senior Executive in the Healthcare Industry

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